

Fill in this information to identify your case:

United States Bankruptcy Court for the:

SOUTHERN DISTRICT OF NEW YORK

Case number (if known)

Chapter 11

☐ Check if this an amended filing

Official Form 201

Voluntary Petition for Non-Individuals Filing for Bankruptcy

4/16

If more space is needed, attach a separate sheet to this form. On the top of any additional pages, write the debtor's name and case number (if known). For more information, a separate document, *Instructions for Bankruptcy Forms for Non-Individuals*, is available.

1. Debtor's name Its Bashert LLC d/b/a Senses New York Salon and Spa

2. All other names debtor used in the last 8 years  
Include any assumed names, trade names and *doing business as* names

3. Debtor's federal Employer Identification Number (EIN) 30-0489276

4. Debtor's address	Principal place of business	Mailing address, if different from principal place of business
	<u>138 Fifth Avenue, Second Floor</u> <u>New York, NY 10019</u> Number, Street, City, State & ZIP Code	<u></u> P.O. Box, Number, Street, City, State & ZIP Code
	<u>New York</u> County	<u></u> Location of principal assets, if different from principal place of business
		<u></u> Number, Street, City, State & ZIP Code

5. Debtor's website (URL)

6. Type of debtor

☒ Corporation (including Limited Liability Company (LLC) and Limited Liability Partnership (LLP))

☐ Partnership (excluding LLP)

☐ Other. Specify:

Debtor

**Its Bashert LLC d/b/a Senses New York Salon and Spa**  
Name

Case number (if known) \_\_\_\_\_

**7. Describe debtor's business** A. *Check one:*

- ☐ Health Care Business (as defined in 11 U.S.C. § 101(27A))
- ☐ Single Asset Real Estate (as defined in 11 U.S.C. § 101(51B))
- ☐ Railroad (as defined in 11 U.S.C. § 101(44))
- ☐ Stockbroker (as defined in 11 U.S.C. § 101(53A))
- ☐ Commodity Broker (as defined in 11 U.S.C. § 101(6))
- ☐ Clearing Bank (as defined in 11 U.S.C. § 781(3))
- ☒ None of the above

B. *Check all that apply*

- ☐ Tax-exempt entity (as described in 26 U.S.C. § 501)
- ☐ Investment company, including hedge fund or pooled investment vehicle (as defined in 15 U.S.C. § 80a-3)
- ☐ Investment advisor (as defined in 15 U.S.C. § 80b-2(a)(11))

C. NAICS (North American Industry Classification System) 4-digit code that best describes debtor.  
See <http://www.uscourts.gov/four-digit-national-association-naics-codes>.**8. Under which chapter of the Bankruptcy Code is the debtor filing?***Check one:*☐ Chapter 7☐ Chapter 9☒ Chapter 11. *Check all that apply:*

- ☐ Debtor's aggregate noncontingent liquidated debts (excluding debts owed to insiders or affiliates) are less than \$2,566,050 (amount subject to adjustment on 4/01/19 and every 3 years after that).
- ☒ The debtor is a small business debtor as defined in 11 U.S.C. § 101(51D). If the debtor is a small business debtor, attach the most recent balance sheet, statement of operations, cash-flow statement, and federal income tax return or if all of these documents do not exist, follow the procedure in 11 U.S.C. § 1116(1)(B).
- ☐ A plan is being filed with this petition.
- ☐ Acceptances of the plan were solicited prepetition from one or more classes of creditors, in accordance with 11 U.S.C. § 1126(b).
- ☐ The debtor is required to file periodic reports (for example, 10K and 10Q) with the Securities and Exchange Commission according to § 13 or 15(d) of the Securities Exchange Act of 1934. File the attachment to *Voluntary Petition for Non-Individuals Filing for Bankruptcy under Chapter 11* (Official Form 201A) with this form.
- ☐ The debtor is a shell company as defined in the Securities Exchange Act of 1934 Rule 12b-2.

☐ Chapter 12**9. Were prior bankruptcy cases filed by or against the debtor within the last 8 years?**☒ No.☐ Yes.

If more than 2 cases, attach a separate list.

District \_\_\_\_\_

When \_\_\_\_\_

Case number \_\_\_\_\_

District \_\_\_\_\_

When \_\_\_\_\_

Case number \_\_\_\_\_

**10. Are any bankruptcy cases pending or being filed by a business partner or an affiliate of the debtor?**☒ No☐ Yes.

List all cases. If more than 1, attach a separate list

Debtor \_\_\_\_\_

Relationship \_\_\_\_\_

District \_\_\_\_\_

When \_\_\_\_\_

Case number, if known \_\_\_\_\_

Debtor Its Bashert LLC d/b/a Senses New York Salon and Spa  
Name

Case number (if known) \_\_\_\_\_

**11. Why is the case filed in this district?**

Check all that apply:

- ☒ Debtor has had its domicile, principal place of business, or principal assets in this district for 180 days immediately preceding the date of this petition or for a longer part of such 180 days than in any other district.
- ☐ A bankruptcy case concerning debtor's affiliate, general partner, or partnership is pending in this district.

**12. Does the debtor own or have possession of any real property or personal property that needs immediate attention?**☒ No☐ Yes.

Answer below for each property that needs immediate attention. Attach additional sheets if needed.

Why does the property need immediate attention? (Check all that apply.)

☐ It poses or is alleged to pose a threat of imminent and identifiable hazard to public health or safety.  
What is the hazard? \_\_\_\_\_

☐ It needs to be physically secured or protected from the weather.

☐ It includes perishable goods or assets that could quickly deteriorate or lose value without attention (for example, livestock, seasonal goods, meat, dairy, produce, or securities-related assets or other options).

☐ Other \_\_\_\_\_

Where is the property? \_\_\_\_\_

Number, Street, City, State &amp; ZIP Code

Is the property insured?

☐ No☐ Yes. Insurance agency \_\_\_\_\_

Contact name \_\_\_\_\_

Phone \_\_\_\_\_

**Statistical and administrative information****13. Debtor's estimation of available funds**

Check one:

- ☒ Funds will be available for distribution to unsecured creditors.
- ☐ After any administrative expenses are paid, no funds will be available to unsecured creditors.

**14. Estimated number of creditors**☒ 1-49☐ 50-99☐ 100-199☐ 200-999☐ 1,000-5,000☐ 5001-10,000☐ 10,001-25,000☐ 25,001-50,000☐ 50,001-100,000☐ More than 100,000**15. Estimated Assets**☒ \$0 - \$50,000☐ \$50,001 - \$100,000☐ \$100,001 - \$500,000☐ \$500,001 - \$1 million☐ \$1,000,001 - \$10 million☐ \$10,000,001 - \$50 million☐ \$50,000,001 - \$100 million☐ \$100,000,001 - \$500 million☐ \$500,000,001 - \$1 billion☐ \$1,000,000,001 - \$10 billion☐ \$10,000,000,001 - \$50 billion☐ More than \$50 billion**16. Estimated liabilities**☐ \$0 - \$50,000☐ \$50,001 - \$100,000☒ \$100,001 - \$500,000☐ \$500,001 - \$1 million☐ \$1,000,001 - \$10 million☐ \$10,000,001 - \$50 million☐ \$50,000,001 - \$100 million☐ \$100,000,001 - \$500 million☐ \$500,000,001 - \$1 billion☐ \$1,000,000,001 - \$10 billion☐ \$10,000,000,001 - \$50 billion☐ More than \$50 billion

Debtor Its Bashert LLC d/b/a Senses New York Salon and Spa  
Name

Case number (if known) \_\_\_\_\_

**Request for Relief, Declaration, and Signatures**

**WARNING** -- Bankruptcy fraud is a serious crime. Making a false statement in connection with a bankruptcy case can result in fines up to \$500,000 or imprisonment for up to 20 years, or both. 18 U.S.C. §§ 152, 1341, 1519, and 3571.

**17. Declaration and signature  
of authorized  
representative of debtor**

The debtor requests relief in accordance with the chapter of title 11, United States Code, specified in this petition.

I have been authorized to file this petition on behalf of the debtor.

I have examined the information in this petition and have a reasonable belief that the information is true and correct.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on

12/9/16  
MM/DD/YYYY

Signature of authorized representative of debtor

Title Managing Member

Bruce Conroy

Printed name

**18. Signature of attorney**

Signature of attorney for debtor

Date

12/9/16  
MM/DD/YYYY

Lawrence Morrison

Printed name

MORRISON TENENBAUM PLLC

Firm name

87 Walker Street, Floor 2

New York, NY 10013

Number, Street, City, State & ZIP Code

Contact phone 212-620-0938

Email address morrlaw@aol.com, LMORRISON@M-T-LAW.COM

Bar number and State

**Fill in this information to identify the case:**

Debtor name **Its Bashert LLC d/b/a Senses New York Salon and Spa**  
United States Bankruptcy Court for the: **SOUTHERN DISTRICT OF NEW YORK**  
Case number (if known): \_\_\_\_\_

☐ Check if this is an  
amended filing

**Official Form 204**

**Chapter 11 or Chapter 9 Cases: List of Creditors Who Have the 20 Largest Unsecured Claims and Are Not Insiders**

12/15

A list of creditors holding the 20 largest unsecured claims must be filed in a Chapter 11 or Chapter 9 case. Include claims which the debtor disputes. Do not include claims by any person or entity who is an insider, as defined in 11 U.S.C. § 101(31). Also, do not include claims by secured creditors, unless the unsecured claim resulting from inadequate collateral value places the creditor among the holders of the 20 largest unsecured claims.

Name of creditor and complete mailing address, including zip code	Name, telephone number and email address of creditor contact	Nature of claim (for example, trade debts, bank loans, professional services, and government contracts)	Indicate if claim is contingent, unliquidated, or disputed	Amount of claim If the claim is fully unsecured, fill in only unsecured claim amount. If claim is partially secured, fill in total claim amount and deduction for value of collateral or setoff to calculate unsecured claim.		
				Total claim, if partially secured	Deduction for value of collateral or setoff	Unsecured claim
138 NY Realty Corp. 3516 154th Street Flushing, NY 11354		Commercial Lease				\$38,763.06
Amtech Heating and Air 4809 Avenue N Suite 122 Brooklyn, NY 11234		Trade Debt				\$2,449.69
Bruce Conroy 100 Christopher Columbus Dr. #2320 Jersey City, NJ 07302		Wages				\$35,000.00
Chase Bank USA NA Bankruptcy Dept. PO Box 15298 Wilmington, DE 19850		Credit Debt				\$7,981.58
Chelsea Window Cleaning Po Box 171 Englishtown, NJ 07726		Trade Debt				\$609.72
Consolidated Edison 4 Irving Plaza New York, NY 10003		Utilities				\$1,913.33
Demar Plumbing Corp. 147 Attorney Street New York, NY 10002		Trade Debt				\$590.10
Emblem Health 55 Water Street New York, NY 10041		Health Benefits				\$3,266.49

Debtor **Its Bashert LLC d/b/a Senses New York Salon and Spa**  
Name

Case number (if known)

Name of creditor and complete mailing address, including zip code	Name, telephone number and email address of creditor contact	Nature of claim (for example, trade debts, bank loans, professional services,	Indicate if claim is contingent, unliquidated, or disputed	Amount of claim If the claim is fully unsecured, fill in only unsecured claim amount. If claim is partially secured, fill in total claim amount and deduction for value of collateral or setoff to calculate unsecured claim.		
				Total claim, if partially secured	Deduction for value of collateral or setoff	Unsecured claim
Evolve Salon Systems 252 Willow Street Manchester, NH 03103		Trade Debt				\$1,882.50
Long Island Beauty 90-31 160 Street Jamaica, NY 11432		Trade Debt				\$447.48
One Source Water 6 Two Mile Road Suite 102 Farmington, CT 06032		Trade Debt				\$1,374.23
Ronald M. Rudolph 76 Christopher Street Montclair, NJ 07042		Loan				\$80,000.00
Spa Technologies 175 North Route 9W Unit 8 Congers, NY 10920		Trade Debt				\$791.11
Symbiotic Salon Services 60 Seaview Blvd Port Washington, NY 11050		Trade Debt				\$5,469.48
The Hartford PO Box 660916 Dallas, TX 75266		Trade Debt				\$2,988.40

**United States Bankruptcy Court  
Southern District of New York**

In re Its Bashert LLC d/b/a Senses New York Salon and Spa

Debtor(s)

Case No.

Chapter

11

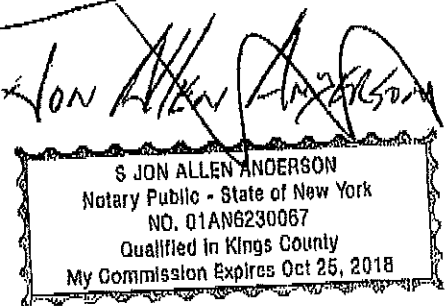
**VERIFICATION OF CREDITOR MATRIX**

I, the Managing Member of the corporation named as the debtor in this case, hereby verify that the attached list of creditors is true and correct to the best of my knowledge.

Date:

12/09/2016

  
Bruce Conroy/Managing Member  
Signature



138 NY REALTY CORP.  
3516 154TH STREET  
FLUSHING, NY 11354

AMTECH HEATING AND AIR  
4809 AVENUE N  
SUITE 122  
BROOKLYN, NY 11234

BRUCE CONROY  
100 CHRISTOPHER COLUMBUS DR.  
#2320  
JERSEY CITY, NJ 07302

CHASE BANK USA NA  
BANKRUPTCY DEPT.  
PO BOX 15298  
WILMINGTON, DE 19850

CHELSEA WINDOW CLEANING  
PO BOX 171  
ENGLISHTOWN, NJ 07726

CONSOLIDATED EDISON  
4 IRVING PLAZA  
NEW YORK, NY 10003

DEMAR PLUMBING CORP.  
147 ATTORNEY STREET  
NEW YORK, NY 10002

EMBLEM HEALTH  
55 WATER STREET  
NEW YORK, NY 10041

EVOLVE SALON SYSTEMS  
252 WILLOW STREET  
MANCHESTER, NH 03103

LONG ISLAND BEAUTY  
90-31 160 STREET  
JAMAICA, NY 11432



ONE SOURCE WATER  
6 TWO MILE ROAD  
SUITE 102  
FARMINGTON, CT 06032

RONALD M. RUDOLPH  
76 CHRISTOPHER STREET  
MONTCLAIR, NJ 07042

SPA TECHNOLOGIES  
175 NORTH ROUTE 9W  
UNIT 8  
CONGERS, NY 10920

SYMBIOTIC SALON SERVICES  
60 SEAVIEW BVLD  
PORT WASHINGTON, NY 11050

THE HARTFORD  
PO BOX 660916  
DALLAS, TX 75266

**MORRISON-TENENBAUM, PLLC**

87 Walker Street, Floor 2  
New York, New York 10013  
Lawrence F. Morrison, Esq.  
(212) 620-0938  
Proposed Attorneys for the Debtors

**In re:**

**ITS BASHERT LLC, D/B/A SENSES  
NEW YORK SALON & SPA,**

**Debtor.**


Chapter 11

Index No. 16-\_\_\_\_\_

**CORPORATE RESOLUTION**

At the meeting of the Board of Directors of Its Bashert LLC, d/b/a Senses New York Salon & Spa ("Senses"), it was determined to be in the best interests of Senses to file for bankruptcy under Chapter 11 of the United States Bankruptcy Code.

Dated: New York, New York  
December 9<sup>th</sup>, 2016

By   
Bruce Conroy  
Managing Member

UNITED STATES BANKRUPTCY COURT

SOUTHERN DISTRICT OF NEW YORK

---X

In re:

Chapter 11

ITS BASHERT LLC, D/B/A SENSES NEW  
YORK SALON & SPA,

Case No. 16-\_\_\_\_\_ ( )

Debtor.

---X

**AFFIDAVIT PURSUANT TO S.D.N.Y. LOCAL BANKRUPTCY RULE 1007-2**

STATE OF NEW YORK     )  
                                      ) ss:  
COUNTY OF NEW YORK    )

I, Bruce Conroy, duly sworn, depose and say:

1. I am the Managing Member of Its Bashert LLC, d/b/a Senses New York Salon & Spa ("Debtor"), and as such I am familiar with the operations, business and financial affairs of the Debtor. I submit this Affidavit in accordance with the S.D.N.Y. Local Bankruptcy Rules in support of the voluntary petition filed by the Debtor under Chapter 11 of title 11 of the United States Code ("Bankruptcy Code").

2. There is no pending bankruptcy case against the Debtor and this petition is filed as a voluntary Chapter 11 proceeding.

3. The Debtor operates a beauty salon at the premises located at 138 Fifth Avenue, floor 2, New York, NY 10019. The Debtor was incorporated on May 30, 2008.

4. The Debtor is filing a voluntary petition under Chapter 11 of the Bankruptcy Code due to the debts owed to vendors and disputes arising from its commercial lease.

5. I have 55 % of the ownership interest as Managing Member of the Debtor.

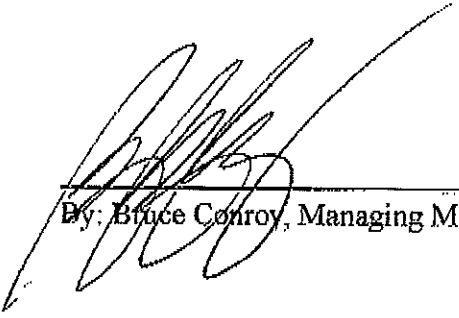
6. A list of the Debtor's top twenty (20) largest unsecured creditors was filed.

7. Currently, the average monthly revenue is about \$120,000. The Debtor has 43 employees, and the average monthly payroll is approximately \$82,000 a month, including payroll taxes. The other expenses are as follows:


- a. Officer compensation: about \$0.00 a month
- b. COGS: about \$10,000 a month
- c. Operating expenses, incl. rent: about \$40,000 a month

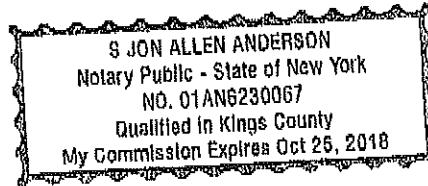
8. All required schedules, if not filed with the voluntary petition on the date of filing, will be filed within fourteen (14) days of the date filing the Debtor's voluntary petition, which will provide a list of the Debtor's assets, secured creditors and other information required.

Dated: New York, New York  
December 9<sup>th</sup>, 2016

  
By: Bruce Conroy, Managing Member

Sworn to before me this 9<sup>th</sup> day of  
December, 2016

  
Notary Public, State of New York



**United States Bankruptcy Court  
Southern District of New York**

In re **Its Bashert LLC d/b/a Senses New York Salon and Spa**

Debtor(s)

Case No.

Chapter

**11**

**LIST OF EQUITY SECURITY HOLDERS**

Following is the list of the Debtor's equity security holders which is prepared in accordance with rule 1007(a)(3) for filing in this Chapter 11 Case

Name and last known address or place of business of holder	Security Class	Number of Securities	Kind of Interest
<b>Bruce Conroy</b> <b>100 Christopher Columbus Dr.</b> <b>#2320</b> <b>Jersey City, NJ 07302</b>	<b>Membership</b> <b>Units</b>	<b>55%</b>	
<b>Ronald M. Rudolph</b> <b>76 Christopher Street</b> <b>Montclair, NJ 07042</b>	<b>Membership</b> <b>Units</b>	<b>45%</b>	

**DECLARATION UNDER PENALTY OF PERJURY ON BEHALF OF CORPORATION OR PARTNERSHIP**

I, the **Managing Member** of the corporation named as the debtor in this case, declare under penalty of perjury that I have read the foregoing List of Equity Security Holders and that it is true and correct to the best of my information and belief.

Date **December 9, 2016**

Signature **/s/ Bruce Conroy**  
**Bruce Conroy**

*Penalty for making a false statement of concealing property: Fine of up to \$500,000 or imprisonment for up to 5 years or both.  
18 U.S.C. §§ 152 and 3571.*

**United States Bankruptcy Court  
Southern District of New York**

In re **Its Bashert LLC d/b/a Senses New York Salon and Spa**

Debtor(s)

Case No.

Chapter **11**

**CORPORATE OWNERSHIP STATEMENT (RULE 7007.1)**

Pursuant to Federal Rule of Bankruptcy Procedure 7007.1 and to enable the Judges to evaluate possible disqualification or recusal, the undersigned counsel for **Its Bashert LLC d/b/a Senses New York Salon and Spa** in the above captioned action, certifies that the following is a (are) corporation(s), other than the debtor or a governmental unit, that directly or indirectly own(s) 10% or more of any class of the corporation's(s') equity interests, or states that there are no entities to report under FRBP 7007.1:

☒ None [*Check if applicable*]

**December 9, 2016**

Date

**/s/ Lawrence Morrison**

**Lawrence Morrison**

Signature of Attorney or Litigant

Counsel for **Its Bashert LLC d/b/a Senses New York Salon and Spa**

**MORRISON TENENBAUM PLLC**

**87 Walker Street, Floor 2**

**New York, NY 10013**

**212-620-0938**

**morrlaw@aol.com, LMORRISON@M-T-LAW.COM**